



Made-up

With the weather slowly warming up and the nights getting longer, the summer party/festival season is getting closer – so it's time to revamp your make-up and get your skin glowing!

In this month's issue we bring you our Made-up section with all the key spring/summer make-up looks to take you into Spring. We also take a look at beautiful brunette; as blondes so often steal the headlines we look at some amazing collections that prove you should think beyond blonde.

We also shine the spotlight on Anne Veck's stunning new eco salon, take a look at the beautiful photographic work of Sharon Malcolm and bring you all the latest news and gossip from some of our Good Salon Guide salons.

Enjoy!

JODIE

Jodie Withers Editor







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### ANNE VECK OXFORD THE UK'S NEWEST ECO SALON

Anne Veck's Oxford salon has recently been relaunched after an extensive revamp as the UK's newest Eco-salon. Supported by haircare brand Matrix, the total cost of the refurbishment was £140,000 of which £44,000 was spent on environmentally friendly features.

The salon is being hailed as an eco-salon due to its BlueGen Ceramic Fuel Cell technology which reduces energy by 50%, and cuts salon costs by up to 70%! The main benefit of BlueGen technology is the conversion of gas to electricity, which heats up the water and the premises.



### In addition to this, Anne Veck Salons have incorporated a number of eco-friendly features which include:

- Recyclable towels
- LED energy efficient lighting
- Installation of larger windows to allow more daylight
- Reusable fabric for highlights and tints
- FSC accredited salon literature and stationery
- Anne Veck is also introducing new recyclable salon literature and stationery (FSC accredited)
- Emphasis on the use of email, social media and text to communicate with clients in order to reduce paper consumption

### **CONTINUED...**



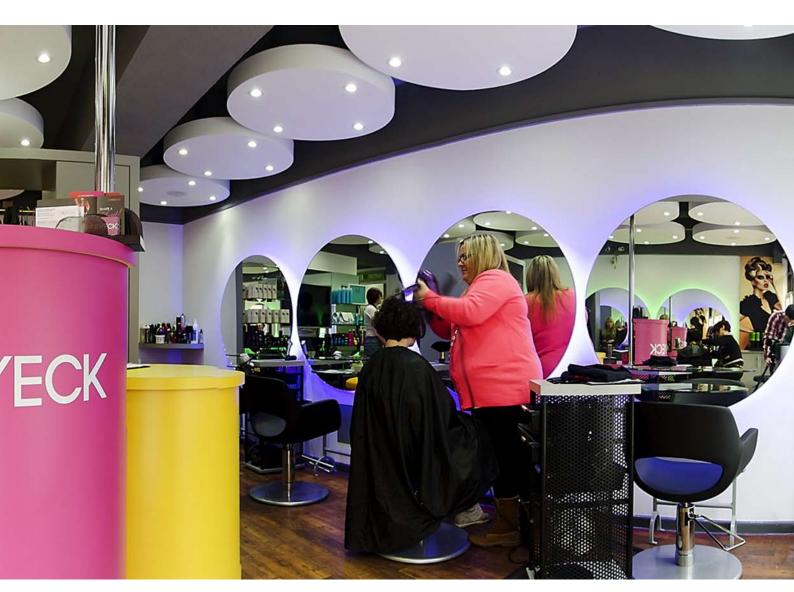
As a Matrix Flagship Salon, Anne Veck has also added the UK's first Ammonia Free Colour Bar offering Matrix Colour Insider, an ammonia free colour system, as well as embracing the Matrix Biolage haircare line which is more than 50% paraben free, includes plant based botanicals and is sold in 100% recycled post-consumer waste packaging. Anne, herself, is also an ambassador for Balmain Hair extensions which are 100% ethically sourced.

After making a significant financial injection, Anne Veck is expecting to gain long term savings by running her business in a new sustainable way. Anne commented, "In the future we want to monitor and communicate the energy and cost savings to the industry to inspire other salon owners to follow in our carbon free footprints. By adopting socially responsible practices in support of our environment, salons can make significant savings in their business."



### IN THE SPOTLIGHT







# Brunette Scauly

Brunette hair colour is far from boring and can come in a variety of stunning shades from natural and organic to daring and dramatic.

When opting for a brunette colour it is vital to choose the right shade for your skin tone. Warmer skin tones have an olive undertone and will suit earthy shades of clay and warm browns. Dark chocolate tones look great with a light tan and can also take copper lowlights, cherry or plum shades.

In contrast, cooler skin tones have a pink-based undertone and will work best with shades like cool rose browns, deep cherry, mahogany and soft brunette shades. These tones will work in harmony with a cooler skin colouring.

### Take a browse through our gallery of brunette shades for some inspiration...



Top Left - Hair: Nissim Zvi at Radiant Hair and Beauty, Bermondsey. Photography: Agata Preyss
Top Right - Hair: Keith Kane. Photography: Jim Crone
Middle - Hair: Kay McIntyre of McIntyres, Dundee. Photography: Jenny Hands
Bottom Left - Hair: Hectors Global Hair with Zeal, London - www.hectorsglobalhair.com. Photography: Joseph Sinclair
Bottom Right - Hair: Brooks+Brooks Art Team at Brooks+Brooks, London. Photography: Jenny Hands

Right Page Credits:

Top Left - Hair: Ian Carmichael for Royston Blythe. Photography: Alex Styles

Top Right - Hair: Sharon Peake @ Ethos Hairdressing. Styling: Bernard Connolly. Make-up: James O'Reilly. Photography: John Rawson Middle - Hair: Jamie Stevens @ Errol Douglas. Photography: Jens Wilkholm - www.j-e-n-s.com

Bottom Left - Hair: Anne Veck. Photography: Charlotte Kibbles

Bottom Right - Hair: Sarah & Adrian Bowron @ Aesthetics, Solihull. Photography: John Rawson @ www.therawsonpartnership.net

Background Image - Hair: Paul Edmonds & Vanessa Essack @ Paul Edmonds, London. Photography: Armin Weisheit



### **Brunette Tips!**

- Jet black is the hardest shade to pull off a deep shade of espresso will be less intense and more flattering
- If you want a natural sun-kissed look add lowlights and lighter shades of colour around your face
- Darker hair reflects light more than any other shade.
   Make the most of your brunette tone and keep a shine spray to hand!
- If you're going several shades darker, don't forget to update your make-up bag!





For more than 100 years, barbers at 27 Whitcomb Street have provided discerning men with the finest in haircutting and wet shaving services and grooming products. Our stylists are a diverse mix of local and international barbers. All are extremely knowledgeable and enthusiastic about their trade. Between them they surpass 125 years experience in the art of male grooming.

A mixture of oak panels, ceramic basins and open blades – the traditional element to Pall Mall Barbers simply acknowledges our rich heritage; while our services reflect a business on the pulse of style and the forefront of innovation.



This month General Manager of Pall Mall Barbers, Daniel Davies gives you his latest tips and advice for boosting your salon business in 2013.



Stop discounting yourself and your services. I often receive flyers with offers such as "50% off full head highlights" and I always get baffled by why someone who has the ability to create a fantastic haircut or colour feel they have to slash the price by half to attract people into the salon. The other reason I dislike discounts is that if someone has had their service discounted by a large proportion the next time they come to pay for the service and the price is increased it increases the clients expectations.

So what is the alternative? Look no further than your regular customers. They are happy to pay full price each time for your services. Give them some cards to give to their friends, colleagues and family. For doing this give them an extra service that they don't already have, this could lead to your existing client spending more money in the salon and also attracts new customers.

### With hard work comes reward!

The main reason staff suffer from lack of motivation is due to lack of praise when it's due. Why not set a target for the team and individuals? This could be; sell a certain amount of products, take a certain amount in services or both. Then take the team out for a drink after work to show your appreciation, this can really motivate your team.

The Big Debate. Nothing gets passionate stylists and barbers talking about their craft more than a debate between themselves about different topics within the trade. In a team meeting or when the salon is quiet, gather your team together and debate the topics you feel will benefit you all. It is essential that you act as a mediator and don't get too involved yourself; let the team discuss and guide them towards what you are thinking. Some useful topics: what products would you use? What colours would you use? What cutting techniques would you use?

Photography: Robin Bharaj

**Window shopper!** Get the locals talking about your salon by regularly changing your window display. People will walk or drive past your shop window every day so make it noticeable and interesting; this should always keep with your shop's style. This is also a great thing to get staff doing as it inspires creativity. I look at events that are happening such as the Six Nations, the World Cup and the Grand National - so give the team a budget and let the magic happen. There is something really cool about seeing people take pictures of the shop front.

My personal favourite is when I was walking through my home town of Melton Mowbray and I noticed an upside down Christmas tree in a salon called Hair Apparent - it caught my eye and I remembered it and that is surely the objective.

### A fun activity to increase team building.

I recently took the team bowling and found that it was great for inspiring the competitive spirit in everyone; it's a social event that is neutral and refreshing for staff. Invite the entire team; including any reps or office workers you may have as it's important to include everyone in the team.

### How can we help you?

The best way of us giving you the help you require for your business is by you letting us know. Email me on dan@pallmallbarbers.com, or Facebook us on http://www.facebook.com/PallMallBarberslondon? ref=hl#!/PallMallBarberslondon we also have a great website with some tips on it www.pallmallbarbers.com



As seen on TV. Did you see myself and the Pall Mall Barbers team on Channel 4's Sunday Brunch? It was a great morning and we got to meet some fantastic people. We would like to thank the entire crew for making us feel so welcome!







## AII Chade-Up

Summer often catches us by surprise so make this year different and be prepared with our guide on achieving glowing skin and trend setting make-up.

Pretty Litter, issue 4 (autumn 2012) - Hair: Simon Webster assisted by Hannah De Frateschi, both of Simon Webster Hair Styling: Lyssa Rutherford. Make-up: Alessia Mancini. Photography: Richard Hanson

### **Summer Skin**

**Switch Your Skincare Products** The more heat and humidity there is in the air the more oil your skin produces. Adjusting your skincare routine is the key to keeping your skin shine free this summer. Try using a foaming face wash instead of a creamy one, or if you have acne prone skin swipe your face in the morning with a salicylic-acid toner. Using a light serum for moisturiser will be enough for the summer months; anything heavier will only cause more oil and make your skin even shinier.

Look for products which contain vitamins C and E – these help to neutralise free radicals from sun exposure and pollution.

**Exfoliate!!** Exfoliating not only removes dead skin cells but in the summer months it also takes off built-up sunscreen, tan and oil. Use a gentle exfoliating wash for your face, and for your body three times a week use a body brush or scrub in the shower. Always apply sunscreen when regularly exfoliating as this can make skin more susceptible to burning.

**Wear Sunscreen Every Day** For everyday use an SPF 15-30 is fine, but tinted moisturisers with sunscreen do not count – you can never put on enough make-up to give you sufficient protection, so layer your sunscreen under your make-up. Always make sure to cover up your arms, legs, décolletage and shoulders as this is where wrinkling often occurs.





Here are our top ten tips to ensure you get the perfect fake tan this summer. Faking it is far safer than the real option; remember tanned skin is actually damaged skin!

- **1.** Always exfoliate, this removes any tan build-up on the skin and helps keep your new applied tan looking even.
- **2.** Always wax or shave 24 hours before applying your tan.
- **3.** Moisturise daily, this keeps skin soft and is crucial to hydrate problem areas such as the elbows and the knees. The most common cause of a patchy tan is dry skin!
- **4.** Apply your tan using latex gloves or a tanning mitt, this stops palms from becoming stained.
- **5.** Tan does not get deeper the longer you leave it, once it has been on your skin for the allocated time it will have given you the colour you are after. For a deeper result apply every two days.
- **6.** After applying your tan wear loose dark clothing, anything which rubs on the skin can increase patchiness.
- **7.** If you apply your tan in the evening make sure you shower the next morning to remove any excess colour, leaving you with beautiful glowing skin.





### **Perfect and Pure**



**Neon Glow** 



**Graphic Colour** 







Sharon Malcolm Hairdressing opened its doors in October 2000 and is currently celebrating 13 years in business.

The salon picked up its first award in 2002 at the Prestigious British Hairdressing Business Awards for Best Independent Salon Business Newcomer. Since then Sharon and her team have gone on to win many more including Best Customer Service and Best In Training and Development awards for business at the North Down and Ards Business Awards.

"50% of what we do is with a pair of scissors and the other 50% is customer delight! From a smile when you walk through the door to an up-to-date magazine and a fabulous haircut - consultation and communication are vital when it comes to caring for our clients." Sharon Malcolm

> Sharon Malcolm Hairdressing 39a High Street Netownards County Down Northern Ireland BT23 7HS















### PROFILES

### See the latest salon profiles in May's Hairstyles Only





HOB Camden, London
LAFHAB, West Yorkshire
Clipso, Hertfordshire
Harleys Hairdressing, Derbyshire
Brooks + Brooks, London
John Olivers, Norfolk

Hair: Paul Edmonds & Vanessa Essack @ Paul Edmonds, London. Photography: Armin Weisheit









CAMDEN • LONDON

Do your tresses lack that summer sparkle? Get your holiday hair on point with award-winning hairdressing group, HOB Salons. With a salon based in the heart of the bustling Camden Town, unwind and indulge with the very best in British hairdressing whilst overlooking the infamous Camden Lock.

The sumptuous flagship branch in this salon group is a favourite amongst the cool and fashion conscious, making it the salon on speed dial for great looking hair.

As three time winners of British Hairdresser of the Year, British Colour Technician of the Year and Artistic Team of the Year, HOB Salons deliver exceptional cuts and gorgeous colour seven days a week. From complimentary consultations, hair-up styling, extensions and beauty services through to innovative treatments from around the world such as the Brazilian Nano-Keratin smoothing treatment, why would you choose anywhere else?

This warehouse style salon located right on the lock offers contemporary and stylish interiors welcoming you to sit back and relax in pure comfort, whilst relishing the five star salon experience that HOB Salons are renowned for.

Also home to HOB Salons dedicated training facility, the HOB Academy, this salon group are privy to ensuring you are treated to a whole new level in hairdressing excellence and leave the salon with a look you love.

Welcoming you to experience the ultimate in hairdressing, give your hair some TLC this summer by visiting the best in British hairdressing at HOB Salons Camden today!

Unit 3B, 28 Jamestown Road, Camden NW1 7BYT 020 7485 7272 www.hobsalons.com

Branches at:
Amersham, Baker Street, Barnet, Brent Cross (HOB Man), Bushey, Camden, Elstree, Gerrards Cross,
Hatch End, Hertford, Loughton, Leeds, Mill Hill, Northwood, Potters Bar, Radlett, Rickmansworth, Ruislip,

Stanmore, Southgate, St. Albans, Temple Fortune, West Hampstead, Whetstone.

### LEEDS ACADEMY FOR HAIRDRESSING AND BARBERING LEEDS • WEST YORKSHIRE













Leeds Academy for Hairdressing and Barbering (LAFHAB) was established in 2011 by husband and wife Beverley and Keith Boseley-Yemm. The academy was opened through a disappointment in the calibre of college trained job applicants. Since then the duo have put a package together that offers high quality training in both theory and practical, making sure students are job ready once the course is complete.

LAFHAB's mission is to be regarded as an outstanding training establishment within the community, offering a wide range of VTCT-accredited Awards, Certificates and NVQ Diploma courses, as well as being a leading Habia Member School. They have also separately secured a sub-contract agreement with Central Training Group, one of the UK's largest training providers, as a result of which they offer apprenticeships in hairdressing and barbering.

With insurance companies now starting to demand qualifications for stylists/barbers (regardless of experience), it is now more important than ever that those wishing to sustain a career in hairdressing or barbering achieve recognised qualifications. For this LAFHAB have an RPL policy which can take into account industry experience.

Recently LAFHAB have added a number of VTCT-accredited Learning & Development courses to their vast prospectus. These include a Level 3 Award in Assessing Competence in the Work Environment (AG30200), and a Level 4 Award in the Internal Quality Assurance of Assessment Processes and Practice (AG4022). Funding is also available for the Advanced Level Apprenticeship in Learning and Development (AA30051).

76 Kirkgate, Leeds, West Yorkshire LS2 7DJ

T: 01132457439 E: enquiries@lafhab.co.uk www.lafhab.co.uk





Hair: Clipso Artistic Team at Clipso. Photography: Martin Evening

#### **CLIPSO**

#### HEMEL HEMPSTEAD HERTFORDSHIRE

Situated in the heart of the community, Clipso Hemel Hempstead is a haven for the hair conscious, and offers first class hairdressing in contemporary surroundings. Ian Ward owns the beautiful 1600 square foot salon which specialises in cutting edge cuts and colour.

Clipso Hemel Hempstead also offers an array of in-salon services including specialist bridal packages and shiatsu head massages. Between them the talented team have participated in editorial shoots and have won numerous awards including Eastern Hairdressers of the Year at the British Hairdressing Awards.

Synonymous with fashion led, wearable hairdressing, Clipso Hemel Hempstead offers a comprehensive range of hairdressing services for men and women. These include free consultations, resident L'Oreal Professional Colour Specialists, Racoon Hair Extensions, professional hairstyling lessons and of course, expert cutting and styling from the Clipso professionals.

Clients receive a five star treatment in exquisite, friendly surroundings, with a guarantee of the highest hairdressing standards - whether you are looking for a simple style or a total image overhaul, including avant-garde styling, a wide range of up-dos and high quality technical services.

The Clipso Hemel Hempstead team consists of a talented group of stylists who are passionate about their work and always give their total attention and energy to each and every client. They are constantly striving to bring the salon's name to the forefront of the industry.

12 Bridge Street, Hemel Hempstead, Hertfordshire HP1 1EF

T: 01442 251868 www.clipso.co.uk

Branches at: Central London, Cheshunt, Hemel Hempstead, St Albans, Watford

# : DI UUKS+DI UUKS AIL I BAIII AL DI UUKS+DI UUKS, LUIIUUII Photography: Jenny Hands

#### **BROOKS+BROOKS**

**BLOOMSBURY • LONDON** 

The Brooks+Brooks salon epitomises client comfort complimented with homely touches that are reflected in the team as they work. The salon has a range of stylists who each bring different ideas and techniques to cater for the many varied client requests.

Perhaps you would like to check in with one of Brooks+Brooks''Hair Doctors' if you are having difficulty with your hair so they can handpick the right treatment for you? Their wedding specialists are happy to work through some ideas for your big day, or why not try a girly group blow-dry session before a big night out?

Brooks+Brooks want to pick the right stylist for you, let them know your requirements in advance of your appointment so they can choose the perfect hairdresser for your needs. Salon owners Jamie and Sally Brooks run their salon as one big family and if they think you would be better suited to a different stylist on arrival they will more than happily arrange this for you.

It's simple; Brooks+Brooks' philosophy is centred around listening to their clients and really focusing on what you want. Choosing a hairdresser needn't be scary; Brooks+Brooks are here to take the headache out of hairdressing for you!

Enjoy the much-discussed nostalgic sweeties on arrival and experience that fun childhood feeling or relax with a coffee. They even offer a nail service for those really in the mood for a treat.

If you're looking for family values with high quality fashionable hairdressing in a comfortable environment then Brooks+Brooks is the place to relax and be pampered.







13-17 Sicilian Avenue, Holborn, Bloomsbury. London, WC1A 2QH

T: 020 7405 8111 E: enquiries@brooksandbrooks.co.uk www. brooksandbrooks.co.uk

#### HARLEYS HAIRDRESSING

CHESTERFIELD • DERBYSHIRE

The way you choose to style yourself can be very revealing. If you want to make the right impression and be seen as someone who is sophisticated yet edgy, quirky yet fashionable, then read on.

Choosing a hair salon which has a flawless reputation for excellent customer care, with a team of professional, creative stylists makes Harleys Hairdressing the ideal choice. No wonder the Chesterfield-based salon has enjoyed over a decade of impressive business, as well as building up a loyal client base.

Established for 17 years, the salon is constantly focusing on new styles and trends, in order to create an innovative haven. However, salon owners, Nick and Azmat Ward do aim to offer both ends of the spectrum in hairdressing. Whether it is traditional or contemporary, the team at Harleys strive to meet the expectations of all their clients.

Harleys Whittington Moor branch recently relocated in November to the ever growing, independent business district of Chatsworth Road. Running simultaneously alongside 'Harleys Interiors', the new look Harleys Hairdressing offers fresh and unique surroundings with the same high level of hairdressing. Harleys has taken great pride in expanding its business and offering more to their loyal clients - this new salon looks to be the most exciting addition yet.

Most notably, the new Chatsworth Road branch will offer a wide variety of luxury beauty services, available for the first time in a Harleys salon. Experienced staff will be on hand to offer expert, friendly advice and to make you feel relaxed and welcome.

When inside the salons you really gain a feel for what Harleys is all about. The stylish decor and chic furnishings boast individuality and creativity, providing the customer with a unique hairdressing experience. Harleys Hairdressing has two Master Colour Experts, holds five stars in the Good Salon Guide, and was also a 2012 Great Lengths Finalist.







9 Holywell Street, Chesterfield, Derbyshire S41 7SA • T: 01246 208 892 280 Chatsworth Road, Chesterfield, Derbyshire S40 2BY • T: 01246 559 159

E: info@harleyshairdressing.co.uk www.harleyshairdressing.co.uk

#### **JOHN OLIVERS**

NORWICH • NORFOLK

John Olivers is an established hair salon group with salons in Norfolk and Suffolk. Our Red Lion Street Salon is set in the heart of Norwich, sitting almost within the shadow of the city's medieval castle. We offer a wide range of services for both men and women, carried out by highly trained stylists and technicians; including Hair Colour by L'Oréal Colour Technicians, Wedding Hair & Hair Styles for Special Occasions, Hair Extensions, Perming, Straightening and relaxing Scalp Massages.

Offering a friendly and relaxed atmosphere, this contemporary and busy salon reflects a modern feel, with several styling stations and relaxing backwash basins. We hope to make your visit to our salon as comfortable and as pleasurable as possible.

Trained in the most up-to-date techniques, our expert colour technicians and stylists can create the look you want. You can rest assured that you will walk away with a hairstyle to suit you and your lifestyle as well as a style that it will be easy to recreate at home.

We also offer a large selection of after care products and our stylists will be more than happy to advise you of how to keep your hair in excellent condition and your style looking great.

At John Olivers you know you are going to get that Five Star service you expect and deserve. If you don't believe us, book an appointment or come in for a free consultation.

You can check out our latest news/offers and also book appointments online by visiting our website www.johnolivers.com. Follow us on Facebook and Twitter!

13 Red Lion Street, Norwich, Norfolk NR1 3QF

T: 01603 626 125/625 906 E: enquiries@johnolivers.com www.johnolivers.com

Branches at: Cromer, Ipswich, Norwich, Thetford







### **PROFILES**

# See the latest salon profiles in April's Ulster Tatler





Gemini Beauty Studio, County Antrim Factor 1 Beauty Nails & Tanning Salon, County Down

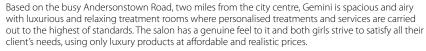


#### **GEMINI BEAUTY STUDIO**

#### **Belfast • County Antrim**

Gemini Beauty Studio was founded in 2008 by owners Ciara Smyth and Bronagh Harte who share similar goals and a love for the industry. Their dedication, clients and families is what drives them forwards and has taken their salon from strength to strength, even in these tough economic times.

Both Ciara and Bronagh have a deep passion for what they do and are renowned for the friendly and homely atmosphere they have created at Gemini Beauty Studio. Working with the public is what they do best, and their clients couldn't agree more. Both girls deliver impeccable results every time and being pure perfectionists shows in the quality of their work and the trust their clients have in them.



A wide range of specialist services are on offer at Gemini including waxing, Yonka facials, CACI nonsurgical facials and body treatments, acrylic and gel nail extensions, Vita Liberata spray tanning, massage, holistic therapies, eyelash and eyebrow tinting, sports massage, anti-wrinkle injections, and fat-reduction treatments.

With late nights available on Wednesday, Thursday and Friday, there is always time to indulge in the top quality treatments on offer at Gemini Beauty Studio.



150D Andersonstown Road, Belfast, County Antrim, Northern Ireland, BT11 9BY T: 02890 309 003

Find us on Facebook for all our latest offers, discounts and customer reviews - www.facebook.com/gembeaut

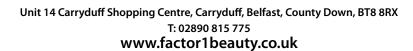
### FACTOR 1 Beauty Nails & Tanning Salon Carryduff · County Down

Factor 1 Beauty, Nails & Tanning Salon is a luxurious and contemporary salon where customer care is the top priority. Situated in the premier location of Carryduff Shopping Centre, Belfast, you're welcomed into an environment that's warm and friendly, where you can relax and unwind amongst the tranquil surroundings.

Salon owner Patricia Copeland has been established in business for ten years, creating a beauty salon where she could make sure customer satisfaction came first. Patricia believes strongly in providing high quality treatments and services whilst only using top professional products – something her ever growing clientele favour her for.

Patricia's experience combined with her passion and knowledge in beauty has enabled her to adapt to the ever changing industry, meaning the services she offers are always up to date. The team at Factor 1 are all specialists in their field and receive continuous training to ensure they stay up to date with the latest techniques and treatments. Their wide range of services includes facials, massage, waxing, Bio Sculpture nails, manicures and pedicures, and spray tanning.

Stockists of Clarins, Dr Murad, OPI and He-Shi Tanning, Factor 1 opens its doors six days a week with late-night openings on Tuesday and Thursday until 9pm.











# HAIR DOCTOR

Nearly everyone at some point in their lives experiences some sort of hair problem they'd rather do without. This can include anything from dandruff, heat damage and bad colour to thinning hair, frizziness and bad hairstyles.

Here are just a few of the latest hair dilemmas our experts have been helping with...



# I want to achieve a natural light honey blonde, how do I do this?

Hi,

I currently have long light blonde hair that gets dry very easily, it has been home dyed the last couple of times and the top two inches of my hair is a darker blonde than the ends.

I would like to achieve a light but even and more natural honey blonde, similar to Blake Lively's or Elle Macpherson's, what should I ask for at a hair salon to achieve this look?

#### Thank you,

#### **Faye, Shrewsbury**

"Firstly, when you say the top two inches of your hair are darker do you mean naturally or from an incorrect tint? With Blake's colour, her hair is purely highlighted. This is what you would ask for in a salon and depending on the difference between the darker two inches to the rest your technician may need to add some lowlights to balance perfectly the top to bottom and bottom to top.

"Elle's colour is a natural golden tint with highlights. This could work for you but if the top two inches are artificial colour you would have to have this tint the same depth or darker than the darkest part of the hair. This is because a tint cannot lift another tint.

"I think because your hair is prone to dryness that you should stick to just the highlights as this is a lot more gentle and you can create such an amazing natural effect with this technique. Also maybe try using a hair mask once a week to help with shine and the dryness.

"Another option for getting your hair healthier is to invest in a keratin treatment, commonly known as a Brazilian Blow-dry."

#### Joseph Koniak, Artistic Director of Joseph Koniak and Eleven Hair, London



"Hi Fay,

"If your hair is as long as Elle Macpherson's or Blake Lively's, it is essential that you have your hair coloured by an expert, it has taken years for hair to grow this long and it can take one bad hair colour a few hours to damage it.

"I suggest you visit a top salon to have your ends lightened, as you may not know both Elle and Blake have fine highlights and a few lowlights in their hair to give it their natural blonde effect.

"Long hair needs more maintenance than shorter hair, may I suggest you use the best shampoos and conditioners on the market to keep your hair from over drying and in tip top condition. Alterna Caviar Duo is one of these products, we sell many caviar treatments to our clients with long hair, it repairs and maximises the shine and manageability.

"Love your long hair, be kind and gentle with it and it will serve you well - always use top products and top salons to look after your colour and condition.

"I hope this helps you Fay, enjoy your long hair!"

#### Pierre Alexandre of Pierre Alexandre, Manchester



# My hair is starting to go grey, what would be the best colour for me to go now?

#### Hello,

I have naturally very dark brown hair, pale skin and blue eyes. My hair is just starting to go grey and I want to have it dyed but I do not know what colour would suit me. I would like to go lighter or have highlights, I would be grateful for any suggestions.

Thank you, Lucy, Midlands

"There are a number of different things that you can do with your hair colour depending on what the overall effect you would like. I would say that you still remain as a brunette, if going lighter your eyes against the colour will stand out beautifully.

"One option if you want to cover the grey completely is to opt for a tint - as you want to make the hair lighter this will have to be a permanent. It is a perfect opportunity to dive into the magical world of colour, but I would highly recommend seeking out a professional.

"Depending on how much grey there is, you can use a semi-permanent with 4% which would still give coverage giving a softer result. Another option is to do lowlights and highlights, but you will need to decide how light you want the overall look to be."

Joseph Koniak, Artistic Director of Joseph Koniak and Eleven Hair, London



"Hi Lucy,

You could opt for a few highlights to distract from the grey, but don't go for something too light. A warm, pale brown or honey-blonde to create contrast and break up the solid colour will disguise those rogue grey hairs!"

Alice Gazagnes, colourist and stylist, Simon Webster Hair, Brighton







# I recently dyed my hair but came over feeling light headed and dizzy, why is this?

Hello,

I'm 21 years old and have been dying my hair since I was young but all of a sudden whilst I was dying it the other day I felt really light headed like I was going to pass out.

I've tried a few times now and I get the same feeling each time. I cannot leave the dye on for more than ten minutes because I am afraid I'm going to faint or something. Could this be the peroxide?

My roots are terrible and I would like to go back to my natural colour but I'm afraid of passing out. What can I do? There are no burning sensations or anything like that, just dizziness.

Please help,

Anon, America

"Hi,

"The more you colour your hair, the more sensitized you can become to it. One solution would be to try a different brand to that which you usually use, although a complete break would be best for you and your hair!

"There are oil-based alternatives to ammonia, so maybe try one of those. Whatever you do, make sure you patch test your skin whenever you colour at home so you know whether you're likely to react to it or not."

Alice Gazagnes, colourist and stylist, Simon Webster Hair, Brighton



"You may have developed an allergy to something in the tint. Firstly, I would suggest, that if you still want to tint your hair you should head into your nearest salon and have a skin sensitivity test. This way you will know if it is an allergy. I would also tell the person who will be conducting the test to use the same percentage of peroxide that they would be using on your hair if they were to tint it. Also I would ask them if it would be possible to use quite a dark tint, (3/0 or dark brown) as this contains higher levels of artificial colour pigment and chemicals so you can have more of a true test.

"Alternatively, and this is what I would highly recommend you do, you can opt for highlights/ lowlights. If you seek a highly trained technician they can do back to back foils so that most of your hair is still tinted but everything remains in foils and off your scalp. You will not get the 100% of all the hairs covered on your head but with an amazing technician they can cover up to 75% and blend in the areas that are visible so that over time the transformation from a full tint to highlights blends and grows out into your normal set of highlights. This way you will not have to worry about sitting with the tint on your scalp with the fear of passing out. This way of applying tint is also a lot healthier for the hair and can create the most beautiful natural effects.

"If there continues to be a problem, you should seek out professional medical advice through a doctor or a trichologist."

Joseph Koniak, Artistic Director of Joseph Koniak and Eleven Hair, London







# I had my hair dip-dyed which has gone horribly wrong, please help!

Hi,

Sorry I'm not from the UK, but it's practically impossible to get proper haircare advice in my country so I'm hoping I can get some from you guys.

I got my hair dip-dyed two weeks ago and it went terribly wrong, I wanted it to be violet and instead it turned out bright pink and bright purple. The next day I went and got it fixed and it was perfect, exactly the shade of violet I wanted.

But then with washing my hair, even though I used colour shampoo, it started washing out and getting pinker and pinker. I went back to the salon a week later and demanded they dye it again, and they did. The colour I wanted isn't easily available here so they used something similar.

Now it's more even but still more red-purple than violet/deep-purple that I originally wanted. I've already put my hair through hell, but if I manage to get the violet colour I want could I apply it once more to this colour and get the result I am after?

Thanks,

Anon, Bangladesh

"Hi there,

"I'm so sorry that you've had such trouble! When you pre-lighten hair to achieve a dip-dye, it unfortunately becomes like a sponge so that any colour you apply over the top will most likely fade very quickly, even if you use colour-saving shampoos and conditioners. If you wash your hair everyday then you may have to go back to the hairdresser more frequently to reapply the colour that you want. I would recommend talking to the salon you visited about having regular conditioning treatments as the better condition your hair is in the more it will allow the colour to hold."

Faye Turner, HOB Salons' Creative Colour Director



# How can I keep my hair straight and stop it from kinking?

Hi,

I'm hoping you can give me some advice! My hair is long, past my shoulders, and is fine to medium in texture. It has a natural kink to it, not a nice one, so I straighten it every morning.

Once straight my hair looks lovely and smooth and sleek but within half an hour it has kinked again! My hair will not stay straight! If it is humid or raining outside it goes completely crazy and kinks all over the place! I'm getting so frustrated!

Please help, how can I keep my hair straight and stop it kinking? (I also use Philip Kingsley's Elasticizer on my hair every week to help with the condition as I use heat on it every day)

Thank you,

Angela, Somerset

"Hi,

"The problem here is that it's been straightened too much, and unfortunately that can break the hair and cause the kinks to frizz up making the hair look fluffy. Remember the daily use of straightening lrons will without question cause damage and dry your hair out, regardless of what protection you use on it.

"I have hundreds of clients who are in the same situation here and they are stuck, if they don't straighten it they don't get the feel of smooth hair. Ironed hair is not a natural feeling, its man-made, forced with heat of up to 230 degrees. Your hair is soft and finer in texture which will mean it just can't take this amount of heat.

"The solution is to stop straightening it as much and ease your way into it, ultimately though you must try and embrace your texture and how it is, at least for most of your week, and maybe smooth your hair out for special occasions and not daily.

"Hope this helps!"

**Nelson Brown of Browns, Dumfries** 



"Dear Angela,

"Your problem is a common one! There are three options you could look at to try and tame your kinky hair. Firstly, you may have heard about the recent development of 'Keratin Smoothing Treatments' or 'Brazilian Blow-dries'. These are non-chemical treatments that are designed to smooth the hair, eliminating frizz, and making styling easier. It lasts for about three months, and can greatly improve the condition of the hair as well. There has been some negative reaction to these treatments as some initial formulas contained high amounts of formaldehyde, so make sure you do your research, visit a reputable salon and question them on whether they use a formaldehyde-free product.

"Secondly, if your hair is really stubborn, a stronger and more permanent option would be to have it chemically straightened. There are various types of straighteners on the market, some milder, some stronger, and with varying degrees of duration. Some are designed to make the hair poker-straight, some just to relax and smooth the hair. Bear in mind though that these are chemical treatments and therefore will harm the condition of your hair, to some extent - just the same as if you permed your hair, or coloured it. Again, visit a reputable salon that ideally carries a number of different types of straightening product, and they should advise you according to the exact result and level of straightness you want to achieve.

"Last but not least - products! If the two options above don't appeal you are going to have to rely on selecting and using the right products to try and extend the life of your hairstyle. Make sure you use a straightening blow-dry product, such as a smoothing blowdry cream, on wet hair before drying. The new oils on the market, such as Shu Uemura Essence Absolue, do wonders for frizzy hair so it's definitely worth investing in one of those. Layering products together, providing they are not too heavy can help, and before straightening with irons use a heat protecting spray that helps to produce super smooth results and has added humidity protection too. Finally, finish with an anti-humidity superstrong hairspray!

"Good luck!"

Nick Malenko of Royston Blythe, Wolverhampton









Hair: HOB Salons Creative Team. Photography: John Rawson

#### **HOB Salons' Surprise 30th Anniversary Party**

On Sunday 17<sup>th</sup> March The Mayfair Hotel, London played host to a surprise 30<sup>th</sup> Anniversary Party for the award-winning HOB Salons group. The three directors, Akin Konizi, Clive Collins and Paul Simbler, were led to believe they were attending a charity boxing event with General Manager Sean Dawson, only to be surprised by over 140 friends and family who had gathered to celebrate this milestone.

Supported by Business Partners Wella Professionals, the evening commenced with an informal champagne reception where guests gathered to stun the trio on their highly anticipated arrival. If that wasn't enough the night continued with a further surprise as guests were led to the private cinema served with branded popcorn as they enjoyed an hour long documentary produced by D&A Films, looking back over the incredible 30 years HOB Salons have given to the hairdressing industry.

Taking to the stage, Wella Professionals Managing Director for UK & Ireland Daniel Minney delivered a moving tribute about the special relationship they share with the 'HOB boys' whilst General Manager Sean Dawson spoke on behalf of the whole company saying, "As a brand, we believe in developing people and if the people develop, then our brand will develop with them. As Paul Simbler says it's all about the people! But tonight, on behalf of ALL our people, we want to say thank you."

Next on to the stage was the Guest of Honours Akin, Clive and Paul, and in an emotional filled response they thanked everyone for the evening with Akin deeming the entire room of guests, not only friends and colleagues, but 'part of their whole family'.

Rounding off the evening, guests enjoyed cocktails and canapés in the fabulous Crystal Ballroom. Overwhelmed by the evening's celebrations, Paul Simbler said, "It is so wonderful that we could share our 30 years with our close friends, family and our friends in the industry. An amazing evening that was cunningly put together - I can't actually believe they pulled one over the three of us; however it was a night we will never forget. Thanks to Wella Professionals for all their support and all our special friends in the industry for their lovely wishes and gifts."







Hair: Sean Taaffe Hair Group, County Kerry

# Sean Taaffe Group Scoop Four Awards at the Prestigious Irish Hairdressing Championships 2013 The multi awardwinning Sean Taaffe Hair Group scooped four top awards at the most prestigious event in the industry calendar, the annual Irish Hairdressing Championships 2013, which took place in the City West Hotel, Dublin on Sunday 10th March.

Sean Taaffe won second place in the Men's Full Fashion, and third place in the Ladies Full Fashion and head stylist categories. Marta Plechowska won second in Ladies Long Hair Up and third in the Ladies Fashionable Hairstyle on Long Hair. The multi award-winning Sean Taaffe Group is Kerry's leading hairdressing group, employing 42 staff members across its seven salons.

More than 300 stylists from all over Ireland, representing the 'cream of the crop' of the Irish hairdressing industry, showed their competitive edge as they battled it out to win at the Irish Hairdressing Championships 2013. With more than 15,000 employed in the Irish hairdressing industry, these awards set the benchmark for standards in the sector and give stylists the opportunity to showcase and receive recognition for their hard work and raw talent on both a national and international level.

The team at Sean Taaffe wowed judges on the day with their impeccably styled, creatively presented entries in each of the 13 categories. Attention to detail is critical in achieving success at this level, with the team meticulously preparing each entry from head to toe utilizing the skills of their own make-up artists, stylists and project management team.

Sean Taaffe, owner of the Sean Taaffe Hair Group said, "We are absolutely thrilled with achieving an incredible seven top ten places at the IHF championships. It was a huge team effort and everyone in our group played their part in making this happen! "We want to especially thank Michelle O Connor of Vanity Case Beauty, based at our Lewis Road salon, and Noranne Gleeson, MUA, for the show stopping make-up. The exceptional styling and wardrobe coordination by Jamie Bowler, manager at our Tralee salon, Clodagh Irwin Owens and Shindig for the clothing, hair assistant Lorraine Horan from our Tralee salon, project manager Emma Quirke who did an heroic job of coordinating the entire project, and to our coach Philip Rochford who worked tirelessly.

"Of course, winning these awards is really all about delivering the latest in hair trends and technology to our clients - who will continue to experience our commitment to being the very best in the business at each of our seven salons throughout the kingdom of Kerry!"

Greg Clarke, President of the Irish Hairdressers' Federation said, "These awards showcase the amazing talent that the Irish hairdressing industry nurtures, giving stylists the opportunity to be recognised at home, abroad and most importantly by their own peers on the day. This year's competitors really raised the bar for the industry standard!"

It has been an award-winning few months for the Sean Taaffe Group as their industry peers acknowledge the group's creativity and talents. Last November the group won the Alfaparf Fantastic Salon 2012, making it the No. 1 Salon in Ireland today. Other awards include the coveted Schwarzkopf Marketing Salon of the Year Award 2012 and the Schwarzkopf Munster Salon of the Year 2009. The group is also the official hair sponsor of one of Ireland's leading fashion industry awards, the KFW Weekend and awards in association with Image Magazine.

For more information on the Sean Taaffe Group, telephone: 066 7119434, download the Sean Taaffe App from iTunes or visit www.seantaaffe.com





Simon Webster Assists at London Fashion Week London Fashion Week 2013 has been one of the most successful in recent years, with more international celebs and fashionistas

attending than ever before. And one Brighton stylist, Simon Webster, was there as always, assisting backstage and getting the models ready for their runway entrances.

Called up to work on John Rocha and Jasper Conran, both showing at Somerset House, the day promised to be the usual whirlwind of hairspray, clips and the ubiquitous ponytail.

The Conran show was awash with colour; vivid oranges and day-glow, candy pinks and fuchsias, that reflected on the faces of the black-clad onlookers in the audience which included Jodie Kid, decked in hot pink in the front row...perhaps she had a sneak preview of the neons ahead. A steady stream of stunning shift dresses and miniskirts paraded down the catwalk, the crowning glory being simple cloche hats designed by milliner Stephen Jones. And for those models who went hat-less it was a sleek look to the hair, directed by Martin Cullen, which complimented the clothes. Simon was assisting at the request of Samantha Hillerby, who he last worked with on the Adele shoot for Voque back in 2011, and was teamed up with an old friend from the session-styling circuit, Nelson Brown.

The hair was glossy, with a low side-parting. A little teasing and back-combing at the crown added volume and the rest of the hair was pulled back into the nape of the neck with a ponytail. Final touches included folding the ponytails back onto themselves to form knots and bows before being secured. Bumble & Bumble was once again the favourite choice of the stylists backstage, in particular Prep and Styling Lotion.

To find out more about the Bumble & Bumble products and how to use them, go to Simon Webster Hair's Facebook album Product Revolution and don't forget to check out their blog and Facebook pages for product giveaways and competitions.



Waterloo Road Star Chelsee Healey gets Makeover by Famed Manchester Stylist Nicky Oliver. The Salfordborn actress enlisted Oliver's expertises after completing a gruelling journey along

the Zambezi River for Comic Relief. Healey took part in the challenge with six other celebrities, including Mel C, Dara O'Briain and Jack Dee. The group covered 68 miles of the African waterway to raise funds for charity.

Oliver advised Healy to choose hair extensions from Wonderful Hair, the only extensions that can be bonded using ultra sound without the need for heat and hot glue, to aid her follic rejuvenation after her time under the African sun, and introduced her to stylist Laurel Warmington at his Oldham Street salon. Nicky Oliver stated, "This will give Chelsee's hair the fullness, life and added body it needs. It will put back the volume she wants."

Healy is best known for playing Janeece Bryant in Waterloo Road, but has since left the series. She also appeared in season nine of Strictly Come Dancing, finishing the series as runner-up. Chelsee said, "I absolutely adored my time in Strictly. The music, the dancing, the costumes and the support of the audiences made it so special."

The 24-year-old went on to express her enthusiasm about her new hair by saying, "I absolutely love it!"





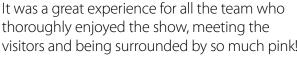
#### Lee Stafford Hair & **Beauty Participate** at the Heart **Wedding Show**

On the 16<sup>th</sup> and 17<sup>th</sup> February the Lee

Stafford Hair & Beauty team exhibited at the Heart Wedding Show at the Brentwood Centre.

The stand showcased some wonderful wedding hairstyle ideas in its display, as well as information on other packages on offer at the salon and spa – hen, stag and honeymoon. A variety of products were available to purchase over the weekend and some of the staff demonstrated hair styling techniques during the two days.

The stand received a massive response from visitors to the show, who spent time watching the demonstrations and talking to the Lee Stafford Hair & Beauty team. Over 250 goody bags were given out over the weekend and several bookings were made for weddings this year!





#### Jason Hall on the **Fashion Week Circuit**

Popular Edinburgh salon owner Jason Hall of five star Jason Hall Hairdressing has spent

the past few weeks assisting on shows from London Fashion Week to Milan, and recently completed his weeks off from the salon floor at Paris Fashion Week.

The session styling fashionista assisted on a variety of shows including Simone Rocha led by James Pecis and Burberry led by Neil Moodie. Milan saw Jason assist James Pecis on Bluemarine and Just Cavalli before jetting to Paris to assist on shows including those led by Anthony Turner on Kenzo and Damir Doma.

Jason is no stranger to fashion work and has already been involved in Edinburgh International Fashion Festival and London Fashion Week in previous seasons.







Announcing the Winners of the Second English Hair and Beauty Awards 2013 Presented by Fake Bake. Winners of the Second English Hair and

Beauty Awards 2013 presented by Fake Bake were revealed on Sunday 3rd March at the Midland Hotel in Manchester. The glamorous event was hosted by Capital FM Manchester's Drive Time presenter, Sally Hudson.

Awards were based on public nominations and this year the English Hair and Beauty Awards received a staggering 10,000 votes which covered the 21 specialist categories. Accolades included Beautician of the Year, Hair Salon of the Year and Make-up Specialist of the Year, amongst many others. Now in its second year, the English Hair and Beauty Awards recognises and rewards some of England's top hair and beauty experts and celebrates the amazing breadth of talent and style in this country. This year's prestigious Lifetime Achievement Award was won by international hairdressing icon Nicky Clarke, while Anthony & Elaine Myers-Jones of the School of Make Up, Manchester took home the Hair and Beauty Guru of the Year Award. Hairdresser in residence for The X Factor, Jamie Stevens took home the award for Men's Stylist of The Year for the second year running, while his Somerset salon took the prize for Hair Salon of the Year, South West.

As well as the awards ceremony there was a special performance from Britain's Got Talent series five winner, Jai McDowall. Guests on the night included, Big Brother winner Josie Gibson, ITV This Morning's Beauty Belle Hayley Sparkes, Coronation Street star Debbie Rush and celebrity hairstylist Gavin Dixon.

Sandra McClumpha, CEO of Fake Bake UK said, "We are delighted to be sponsors of this year's awards and to be supporting the elite talent that the English hair and beauty industry has to offer."

#### THE AWARD WINNERS:

Hair Salon of the Year North East - Hobson & Holmes Hair & Beauty, Darlington

Hair Salon of the Year North West - John Lee Guy, Bolton

Hair Salon of the Year Yorkshire - Rick Roberts Hair Salon, Beverley

Hair Salon of the Year East Midlands - Hairven Salon, Nottingham

Hair Salon of the Year West Midlands - Avant Garde Hair Salon, Worchester

Hair Salon of the Year East - Code Hair, Lowestoft

Hair Salon of the Year South West - Jamie Stevens, Somerset

Hair Salon of the Year South East - Yaxley Hair & Beauty, Essex

Hair Salon of the Year London - James Whitaker Hairdressers, Enfield

Overall Hair Salon of the Year - James Whitaker Hairdressers, Enfield

Colour Technician of the Year - Jodi Gale, Perfectly Posh, Berkshire

Junior Stylist of the Year - Rissy Gannon, LK Hair, Newbury

Women's Stylist of the Year - Neil Smith, Barrie Stephen, Leicester

Men's Stylist of the Year - Jamie Stevens, Jamie Stevens, Somerset

Beauty Salon of the Year North East - Janice Eggleston Health & Beauty, Sunderland

**Beauty Salon of the Year North West -** Bellissimo, Bolton

Beauty Salon of the Year Yorkshire - Aimes Health & Beauty, Knaresborough

Beauty Salon of the Year East Midlands - The Beauty Room, Nottingham

**Beauty Salon of the Year West Midlands -** Eden Beauty Salon, Coventry

Beauty Salon of the Year East - Glam R Beauty, Suffolk

**Beauty Salon of the Year South West -** Bloomin Beautiful, Swindon

Beauty Salon of the Year South East - Beauty Basements, Essex

Beauty Salon of the Year London - Pure Hair & Beauty, Enfield

Overall Beauty Salon of The Year - Glam R Beauty, Suffolk

Beautician of the Year - Selina Jagaloo, Pretty Woman, Alton

Nail Technician of the Year - Leah Dawson, Touch of Serenity, Lancaster

Make-up Specialist of the Year - Sarah Marie Wilcox, Coventry

**Spa of the Year -** Ayurveda Pura Health Spa, London

Masseuse of the Year - Rebecca Selby-Aimes, Health & Beauty, Knareborough

Cosmetic Clinic of the Year - Worsley Laser Clinic, Manchester

Cosmetic Dental Clinic of the Year - Tracey Bell Clinic, Liverpool

Cosmetic Therapist of the Year - Caroline Gisbourne, Bloomin' Beautiful, Swindon

Fake Bake Salon of the Year - Miss Independent, Middlesbrough

Fake Bake Therapist of the Year - Jane Williams, Enhance Beauty Rooms, Alnwick

Fake Bake Spray Tanner of The Year - Liz Thomson, Lizzy's Beauty Boutique, Maidenhead

Salon Design of the Year - The Wonderlab Hair & Beauty, Chorleywood

Best of Manchester - David Rozman, Manchester

Hair & Beauty Guru - Anthony & Elaine Myers-Jones, School Of Make Up, Manchester

Lifetime Achievement Award - Nicky Clarke

#### **CONGRATULATIONS TO ALL THE WINNERS!!**





**Announcing the Winners of the Hair Awards.** The Hair Awards 2013 from Hair magazine took place at London's Sadler's Wells theatre on Monday 4th March, presented by The One Show's celebrity hairdresser, Michael Douglas and ITV's Take Me Out: The Gossip's presenter Zoe Hardman.

#### THE WINNERS WERE AS FOLLOWS:

Hair Hero sponsored by Hair Magazine - Errol Douglas

Afro Salon sponsored by Design Essential - Hair Lounge

Afro Stylist sponsored by BlackHair Magazine - 5ive at Hype Coiffure

Backstage Stylist - Warren Holmes, Nicky Clarke London

Colour Expert - Rebecca Perry, Brooks and Brooks

**Extensionist sponsored by Halo Hair Extensions** - Inanch Emir, Inanch, London

I Want That Hair sponsored by Philip Kingsley - Gary Hooker and Michael Young, Hooker and Young

**London Salon sponsored by Sleek -** The House of Rush **Men's Hairdresser -** Jamie Stevens, Jamie Stevens Hair

**Regional Salon sponsored by Style Masters, Revion Professional -** Stuart Holmes Hair and Beauty Spa, Cheltenham

Salon Group sponsored by Cloud Nine - HOB

Salon Stylist sponsored by Hair Magazine – Shaun Hall, Mark Leeson Hair, Body and Mind

Talent Scout sponsored by Doll Hair Care – Tazmyn Dambrauskas, Brooks and Brooks





#### Vintage Brighton, Simon Webster and the Best Haircut Ever.

This month Simon Webster Hair had the charming

Jo-Ann Fortune from Vintage Brighton in the salon and much to their delight she followed up her visit with a detailed review on her website where she said, "Given that those coming and going from Simon Webster Hair are some of the most stylish and well-dressed folk in Brighton, I've never felt more relaxed in the hands of a hairdresser... Bringing my bob back to life with a Vidal-standard Sixties' cut, Simon offered tips, rectified issues from previous cuts and left me with not only the best haircut I've ever had but without any of the try-hard pretension that often makes me want to dive straight into the shower after a trip to the hairdresser."

You can read the full review and see the haircut on vintage brighton.com as well as finding out lots about the vintage shops, retro suppliers and fashion fayres all around the Brighton area. **Nelson Brown Assists at London Fashion Week Autumn/Winter 2013.** Nelson Brown and Trae Corbett of browns in Dumfries were both busy assisting leading stylists at this year's autumn/winter London Fashion Week. See the looks and the inspiration behind them below!



John Rocha: Main stylist James Rowe – D+V Management



Meadham Kirchhoff: Main stylist James Pecis - D+V Management



Simone Rocha: Main stylist James Pecis - D+V Management



Thomas Tait: Main stylist James Pecis – D+V Management



Announcing the Regional Finalists of the L'Oreal Colour Trophy. The L'Oreal Colour Trophy Regional Finalists

have been announced along with Men's Image Regional Finals, Young Colourist Finalists and the Mizani Afro Look Regional Finalists.

We would like to say congratulations to all the salons that have made it this far as well as a special shout out to the following Good Salon Guide salons:

Ashley Paul Hairdressing, Gloucester Brooks+Brooks, London Hooloovoo, Norwich Jamie Stevens, Somerset and London Jason Hall Hairdressing, Edinburgh Jo and Cass, Kendal, Preston and Lancaster Kam Hair & Body Spa, Lossiemouth Luke Antony Hair and Beauty, Birmingham MG Hair and Beauty, Norwich Millers, Bishops Stortford Molbys, St Noets Paul Edmonds, London Phoenix Hair and Make-up, Abergele Rage, Bournemouth **Room 97 Creative Hairdressing, Wakefield** Sassy & Co, High Wycombe Simon Webster Hair, Brighton Spargo, Brentwood Surgery Hairdressing, Moy Toni & Guy, Basingstoke, Guildford and Kendal Aesthetics, Solihull Andrew Hill Salon, Newton Abbot Cocoon Hair and Beauty, Reading **Cutting Crew, London** Elements, Hampstead JJ's Hair Group, Cirencester Maxwells, Biggleswade Rainbow Room International, Glasgow Royston Blythe, Wolverhampton

#### **GOOD LUCK!!**

Pretty Litter, issue 4 (autumn 2012) Hair: Simon Webster assisted by Hannah De Frateschi, both of Simon Webster Hair Styling: Lyssa Rutherford Make-up: Alessia Mancini Photography: Richard Hanson



#### Jamie Stevens Hair Wins Three Hairdressing Awards in Two Nights.

Award-winning celebrity hair stylist

Jamie Stevens, and his salon team, picked up three awards at two award ceremonies over two nights, including two awards for men's hairdressing and one for his salon in Somerset.

One of the most influential names in the business, these awards top a long list of accolades for Stevens' work for both men and women's hairdressing, as well as his first ever nomination for the ultimate British Hairdresser of the Year award last year, making Jamie the joint youngest ever nominee.

Jamie's charisma and raw talent has seen him work with celebrities including Kylie, Elle Macpherson and Christian Slater to being hairdresser of choice on TV shows including This Morning, Gok's Fashion Fix, How to Look Good Naked and The X Factor, as the show's official backstage stylist for the last two years.

When Jamie isn't working on shoots, celebrities, TV and fashion or educating others on hair styling as Global Ambassador for Matrix Haircare, he can be found in his Somerset or London salon, the latter which opened in Kensington last year, fast becoming West London's ultimate destination for the best in hairdressing.





# Hampshire Salon Strands Hairdressing Celebrates at Annual Awards. Saturday

23<sup>rd</sup> February saw local salon Strands Hairdressing (who have two beautiful branches in Hill Head and Whiteley, Hampshire) celebrate their sixth annual awards and an incredibly successful, award-winning 2012 by honouring the hard work of their salon superstars at a glamorous ceremony held at the Marriott Hotel in Portsmouth.

Sponsored by hair care giants Redken and ghd, the event attracted 150 guests, including hairdressers from top London salon Eleven Hair, who all donned ball gowns and black ties to commemorate the aspirational work of Hampshire's finest.



The lucky winners, who were recognised for their colour, retail and editorial skills, had their talent and dedication rewarded with places at the hotly anticipated Redken Symposium in London 2014, plus ghd and Redken courses to further their skills along with goodies from ghd, Moroccanoil and Redken amongst others.

#### THE WINNERS ON THE NIGHT WERE:

#### **Retailer Of The Year**

Winner: Steph Jones

Runner up: Danielle Carrier

#### **Colourist Of The Year**

Winner: Danielle Carrier Runner up: Steph Jones

#### **Hair Care Specialist Of The Year**

Winner: Steph Jones Runner up: Jade Rodger

#### Junior Men's Photographic Look

**Winner:** Jodie Caruth **Runner up:** Danielle Tranter

#### **Junior Ladies Photographic Look**

Winner: Danielle Tranter Runner up: Jodie Caruth

#### Senior Men's Photographic look

Winner: Danielle Carrier Runner up: Billy Fry

#### **Senior Ladies Photographic Look**

Winner: Kelly Brookes Runner up: Billy Fry

#### **Achiever Of The Year**

Fran Potter

#### Team of the year

Hill Head

Founder Pauline Howe commented, "It's important to Strands that we recognise the hard work and passion our team put in to making our brand great. I'm so proud of all the winners and we can't wait to take this success and build on it even further in 2013."



#### Whites Hair & Beauty Celebrate Glenfield Refurbishment

Whites Hair & Beauty in Glenfield

has just been refurbished and is looking beautiful, with gleaming white porcelain floors, light contemporary interiors, cooling air conditioning and a welcoming atmosphere.

Salon owner Debbie White spoke about the rapid success of Whites by saying, "I cannot believe that we have been open in Glenfield for 13 Years. We must have been having fun because it has absolutely flown by. We started with three stylists and now we have a team of 25 including beauty therapists.

"When we first launched, our vision was to be a town salon but with the added convenience of being in a suburb location. But we wanted to be something more; we wanted our salon to be built on a commitment to excellent customer service in addition to expertise in hair and beauty. It really delights me that we still have clients who have been with us from day one, and that we continue to attract new clients every day, mainly by recommendation."

A big part of Whites success has been the achievement of a Five Star rating from the Good Salon Guide, and uniquely in Leicestershire in the Good Beauty Guide also.

Whites opened their second salon on Main Street Ratby in 2009, following major alterations and a refurbishment to bring it up to the same modern standard as Glenfield. The Ratby salon also has Matt, a traditional barber!

Between the two salons, Whites can offer leading hair and beauty brands including Racoon, Dermalogica, Crystal Clear, GHD, Paul Mitchell, KMS, Bio Sculpture and Moroccan Oil, and are a one-stop shop for serious but affordable pampering.

Debbie said, "Despite the difficult economic climate I am looking forward with excitement, and we believe it to be right to continue to invest in improving the salons and the team by continually training to make sure we are up to date and offering our clients the very best in both services and quality products."

Whether you are four or 84, Whites value everybody who chooses to come to see them!





Multi Award-Winning Hair Group Sean Taaffe Hair & Beauty Launches App for iPhone and Android. Kerry

based multi award-winning hair group, Sean Taaffe Hair & Beauty, have launched Ireland's first dedicated hair salon app for iPhone and Android devices.

The app which was developed by Tom O'Riordan and his team at Bizz-apps.net in Tralee, features ease of customer booking, messaging and interaction, image galleries, events, RSS feeds, QR scanner and coupons, fan wall, loyalty points and push notifications.

Sean Taaffe, Managing Director of Sean Taaffe Hair & Beauty spoke about the new app, "We pride ourselves in always being ahead of the curve in hair innovation and trends; so it was a natural profession to embrace app technology to establish an efficient, interactive and fun way of communicating with our customers 24 hours a day.

"We developed the app brief after carefully listening to what our customers wanted from our app. We then commissioned local Kerry business, Bizz-apps.net to develop the Sean Taaffe app - feedback already has been incredible. In addition to enhanced two way communication, our own team can also easily log into the back panel and constantly update the information and special offers available. At this stage we believe this is the first and only app of its kind for hairdressing salons in Ireland today."

Want to instantly contact any salon in the Sean Taaffe Group, get directions, exchange images and receive loyalty points? Download the free app today on iTunes!







#### Errol Douglas Named President of Fellowship for British Hairdressing.

Errol Douglas has been named President of the Fellowship for British Hairdressing. The hairdressing icon, who

received an MBE for services to the industry in 2008, will be officially sworn in at a handover ceremony at the Dorchester Hotel in April.

A firm believer in mentoring young talent, Errol already has projects planned to encourage youth membership as well as ideas for building the Fellowship's profile internationally.

On his appointment, Errol said, "This is an incredible honour and I'm really looking forward to steering and further boosting the profile of a crucial and truly prestigious organisation from the top. My peers as past Presidents have made a huge contribution in the areas of membership drive and consumer facing awareness for the Fellowship."



#### Tangles Hair & Beauty Celebrate Ten Years in Business

On Sunday 10<sup>th</sup> March TANGLES Hair & Beauty hosted a

special gala evening for their clients, friends and family to celebrate ten years in business.

The event featured a hair show with fashion flavour where special guest and celebrity style icon, Celia Holman Lee, offered a 'Style Talk' to the guests, whilst TANGLES own Hair & Beauty stylists, Grace and Siobhan, shared on-trend hairstyling and beauty tips.

Maria Goad and her highly educated team showcased their refurbished eco-friendly salon designed with maximum comfort and relaxation, and provided information about their new education classes which will be held at the Main Street salon. Maria also took the time to thank her clientele for their ongoing support and continued business.



#### Sean Taaffe Hair & Beauty in Tralee is Officially Opened by Brendan Courtney

Over 200 guests attended the opening

on Wednesday 23rd January of the new Sean Taaffe Hair & Beauty Salon in the heart of Tralee. Well known TV personality and style guru, Brendan Courtney, was compere for the evening with guests being treated to champagne and canapés, goodie bags; make-up demos, special offers and spot prizes.

One of the highlights of the evening was an amazing hair show styled by Sean Taaffe which featured fantasy, occasion, commercial and bridal hair looks for all ages. Mary Kelliher from Killorglin and Marian Curtin from Tralee, both jointly won 'Best Dressed Lady'. There was also a raffle with all proceeds donated to Recovery Haven.

The opening of the new 2,200 sq ft Sean Taaffe Salon directly created ten new jobs, bringing the total employed by the group to 44. The new flagship Tralee Salon also features a beauty room, bridal suite and nail bar.

For more information or to book an appointment telephone: 066 7119 434, download the Sean Taaffe App from iTunes or visit www.seantaaffe.com



### WELCOME!

The Good Salon Guide has been established since 1993 and recognises quality hairdressing salons across the UK and Ireland. The Good Salon Guide is hairdressing's answer to the AA or RAC guides and salons are objectively assessed by trained inspectors so you know your hairdresser is a real professional.

In this section we say a big **HELLO** to our newest Good Salon Guide members...



#### **Anika Wilding Unisex Hair Studio**

5 School Lane, Leominster, Herefordshire, HR6 8AA

#### T: 01568 610 088

E: anikawildinghairstudio@hotmail.co.uk

Anika Wilding Unisex Hair Studio is the perfect retreat for new and regular clients to leave their busy, stressful, lives behind to relax and be pampered by our expert styling team that always offers a very warm, welcoming, personal and professional service.

Proprietor, Anika Wilding has been running Anika Wliding Unisex Hair Studio in Knighton since 2005 with extreme success! So much so, Anika opened her 2nd Salon in Leominster on the 1st of Feb 2011! Since day one it has thrived and with the help of her dedicated and friendly team, new and loyal regulars fill our daily columns.



#### The Cutting Room

One Leisure Huntingdon, St Peters Road, Huntingdon, Cambridgeshire, PE29 7DA

T: 01480 388 667

E: the.cuttingroom@hotmail.co.uk W: www.thecuttingroom.info

At The Cutting Room we believe in putting our clients first by offering a service that comes second to none. We are a unisex hair salon located in One Leisure Huntingdon.

Our mission as hairstylists is to provide a professional service in a relaxed environment - no hair challenge is too big for us!



#### **The Vinery Hair Salon**

Bents House, 21 Belmont Street, Highfields, Huddersfield, Yorkshire, HD1 5BZ

T: 01484 536 899

E: info@thevineryhairsalon.co.uk W: www.thevineryhairsalon.co.uk

The Vinery plays host to some of the region's top hair professionals, with a combination of experienced and trainee stylists available to cater for your every need.

Whether it is maintaining your existing style or creating a whole new look, you can relax over a welcoming glass of wine safe in the knowledge that our dedicated staff will have the right product and the ability to create a look that is as unique and as individual as you.



#### **Manhattan Hair and Beauty**

49a Church Place, Lurgan, County Armagh, Northern Ireland, BT66 6HD

T: 02838 317 979

E: manhattanhairandbeauty@gmail.com

At Manhattan Hair and Beauty we love to make you feel special. Our team are brilliant at what they do and are dedicated to giving you the look you want at a price you can afford.

Whether you are looking for a whole new style or just want to give yourself a treat, we can give you a professional and enjoyable service in a relaxed environment.



#### **Elizabeth Beauty**

151-153 Blendon Road, Bexley, Kent, DA5 1BT

T: 020 8303 9242 E: info@elizabethbeauty.co.uk W: www.elizabethbeauty.co.uk

Welcome to Elizabeth Beauty, where we bring a touch of city style to suburbia.

Awaken your senses, re-invigorate your mind and relax your body in our beautiful, clean minimalistic surroundings. Entrust yourself with our highly trained therapists who will provide a friendly service to suit your individual needs.

#### **Beyond Vanity**

Unit 2 Fiveways, 99-101 Armagh Road, Newry, County Down, Northern Ireland, BT35 6PW

T: 02380 278 14



#### **Ultimate Image**

Main Street, Moate, County Westmeath, Ireland

T: 0877 443 046 E: ultimateimagemoate@hotmail.com W: www.ultimateimagemoate.com

Visit Ultimate Image and discover one of the most exclusive hair salons in Moate, County Westmeath. Ultimate Image is a 5 Star Good Salon Guide salon and offers the very best in hairstyling and colouring. Ultimate Image is a hairdressing salon truly created with love, passion, experience and knowledge where their clients get far more than the average hair salon.



#### **Caroline Webb Hairdressing**

131 Deansgate, Bolton, Lancashire, BL1 1HA

T: 01204 385 704 W: www.carolinewebbhairdressing.co.uk

Come to Caroline Webb Hairdressing and sample a superior haircare experience that sees our customers coming back to use our services time and time again. As an established local business that has been serving the Bolton and Manchester areas for the past 30 years, our friendly hairdressing salon was taken over by Caroline Webb approximately four years ago and has undergone an exciting new revamp that brings us to the forefront of professional hairdressing and styling.



#### **Tangles Hair & Beauty**

Main Street, Abbeyfeale, County Limerick, Ireland

T: 068 308 20

E: tangleshair@eircom.net

W: www.youvebeentangled.com

Tangles Hair & Beauty is undeniably West Limerick's finest, most exclusive & original Hair & Beauty Salon. Our team of caring, skilled professionals are dedicated to enhancing your sense of wellbeing with indulgent and truly effective treatments. You will enjoy a style of service that is attentive, never intrusive and always genuine.



#### The Amber Room

1 Spa Lane, Starbeck, Harrogate, North Yorkshire, HG2 7JF

#### T: 01423 888 881 W: www.theamberroom.co.uk

The Amber Room is a newly established independent hairdressing salon in Harrogate, North Yorkshire. With over 25 years experience we offer a quality hairdressing service in an environment which is modern, relaxed and friendly. Our salon offers a range of prices to suit almost any budget and we cover all aspects of ladies and gents hairdressing - from cutting and styling to colouring and perming.



#### **Glamour Hair Salon**

19 Davis Street, Keady, Armagh, County Armagh, Northern Ireland, BT60 3RS

#### T: 02837 530 668

Welcome to Glamour Hair Salon - we are a modern and innovative salon with expert stylists and technicians. We are friendly and welcoming and believe that consultation is an important part of your salon experience.



#### **Sean Taaffe Hair & Beauty**

18 Lower Castle Street, Tralee, County Kerry, Ireland

T: 066 711 9434

E: tralee@seantaaffe.com W: www.seantaaffe.com

Sean Taaffe Hair & Beauty was established as a one man operation in Killorglin in 1989. Since then the company has expanded four times and boasts state of the art premises, which includes a 12 seater technical area, eight cutting & styling stations, beauty salon, nail bar, tanning rooms and even a barber shop.



#### **Touch of Beauty**

6 The Strand, Bromsgrove, Worcestershire, B61 8AB

T: 01527 758 212

E: touchofbeauty@gmail.com
W: www.touchofbeautybromsgrove.co.uk

Touch of Beauty is a recently established beauty salon in the heart of Bromsgrove. Having had years of experience within the beauty sector, Zoe, the proprietor, has opened a newly renovated outlet on The Strand offering a wide range of treatments from nonsurgical facelifts to tanning.



#### **Unique of Sheffield**

828 Ecclesall Road, Sheffield, South Yorkshire, S11 8TD

T: 0114 266 2258

E: stylists@uniqueofsheffield.co.uk W: www.uniqueofsheffield.co.uk

At Unique of Sheffield we pride ourselves on our styling and advanced colouring techniques as well as our ability to keep up-to-date with modern trends and looks. All our stylists are qualified and experienced to deliver a high quality friendly service that you would expect from your local hairdresser.



#### Triangles Hair, Health and Beauty

4 Preston Old Road, Witton, Blackburn, Lancashire, BB2 2SR

T: 01254 721 000

W: www.triangleshairandbeauty.co.uk

Welcome - we at Triangles Hair and Beauty aim to offer you the highest standards of treatments with our friendly but professional approach to all our clients. Our aim is to ensure you leave the salon looking and feeling refreshed and relaxed.



#### **Impulse Hair & Beauty Salon**

106 Hallcroft Road, Retford, Nottinghamshire, DN22 7OQ

T: 01777 709 977

E: impulsehairsalon@hotmail.co.uk



#### Jon Russell Hair & Day Spa

34 Market Square, Bicester, Oxfordshire, OX26 6AG

T: 01869 247 611

E: info@jonrussell-salon.co.uk

W: www.jonrussell-salon.co.uk

Welcome to the Jon Russell Hair & Day Spa. We cordially invite you to join us at our beautiful boutique in Market Square, Bicester. Expect the best Five Star luxury service at a refreshingly affordable price, whether it be a single haircut or an all day spa experience - our expert staff await your arrival.

#### Jon Paul Salon

42 Carlisle Road, Londonderry, County Londonderry, Northern Ireland, BT48 6JW

T: 02871 268 488

E: jonpaulsalon@hotmail.com W: www.jonpaulhairsalon.co.uk

Welcome to Jon Paul Hair Salon. Established since 1973 Jon Paul is one of Derry's foremost hairdressing families and has a dedication to the highest standards with a passion for hair - awarded Five Stars by the Good Salon Guide we aim to maintain these standards.



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